

Vertical Fusion Fort Collins New Ownership FAQs

Q: When will new ownership go into effect?

A: January 1, 2016; until then both Vertical Fusion locations will be managed by Melanie Piek. However, the transition will take some time so we appreciate your patience as we undergo this transition over the next few weeks.

Q: What will the new location be called?

A: Christine's business entity is called Northern Colorado Pole & Aerial, LLC but will be doing business as "Vertical Fusion Fort Collins".

Q: Will the Fort Collins class schedule change?

A: You can expect changes for the better! Christine is already evaluating the schedule and potentially adding new classes and new day/times for some existing classes. You can expect a better variety but the same high level of quality!

Q: Will the Fort Collins location experience staffing changes?

A: Not only is there the intention of keeping our Fort Collins team the same, but we have been doing additional training and hiring to build our team in size and skill level.

Q: Will Vertical Fusion Fort Collins clients still be able to perform in the showcases at the Dickens Opera House?

A: Yes, as far as the Dickens showcases are concerned we have no intentions of changing anything and absolutely look forward to future shows involving both VF locations. All Fort Collins performer agreements submitted for the February 13th showcase will be honored.

Q: Will clients still be able to use class packages and memberships at both locations?

A: We are fully committed to making it possible for clients to use packages/memberships at both locations and efforts are already underway to make this happen. The only foreseeable reason this might not happen would be due to mindbody system limitations but after our consultation with them, we are confident this will be possible. In the unlikely event that this isn't possible, we are committed to finding an amenable solution for clients impacted.

Q: Will the curriculum change?

A: Vertical Fusion Fort Collins will continue to teach according to the Vertical Fusion methods already in place. Both Boulder and Fort Collins studios will concurrently adopt new methods/curriculum to maintain consistency. As well, Vertical Fusion Fort Collins employed instructors will be required to learn and comply with Vertical Fusion methods provided by Vertical Fusion Academy.

Q: Will Vertical Fusion Fort Collins prices change?

A: Class and other service prices will remain the same.

Q: Will Vertical Fusion Fort Collins continue to sell merchandise?

A: Yes, merchandise may vary in terms of brand, color, sizing but the Vertical Fusion logo will remain the same on merchandise.

Q: Will studio policies differ between locations?

A: No, all policies will be the same with the exception of anything that is business critical for a particular location (i.e. facility-specific policies may differ, weather closures may differ, etc.).

Q: Will the social media pages and website be separate for each location?

A: We are still working out the details regarding our social media pages but as of right now, our plan is to keep Facebook private groups consolidated. Fort Collins will establish its own public business pages on Facebook and Instagram. Our intent is to have a single website for both locations with location specific pages where it is warranted.

